WHEREAS, Every June for Thirty years over 2,000 South Dakotans have come to flot Springs to watch a group of young ladies compete for several thousand dollars in scholarships to our State institutions; and,

WHEREAS, This is an official preliminary to the Miss America Pageant; and,

WHEREAS, The new Miss South Dakota goes on to Atlantic City to receive at least \$500.00 more to further her education; this being an extremely worthy endeavor in view of the present lack of scholarship money available; and,

WHEREAS, Many young ladies from South Dakota communities and State institutions have the opportunity to participate in the Pageant, and the opportunity to develop character, personality, and poise; and,

WHEREAS, This two-day Pageant provides top entertainment and excitement for the people of South Dakota:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of June 6, 1977, as

MISS SOUTH DAKOTA WEEK

in the State of South Dakota, and hope that all will avail themselves of the opportunity to participate in and support this 31st Annual Miss South Dakota Pageant.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 31st day of May, in the Year of Our Lord, Nineteen Hundred and Seventy-Seven

RICHARD F. KNEIP, GOVERNOR

LORNA B. HERSETH, SECRETARY OF STATE